Contract Agreement Between: rev 2

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Product
OBAMA 4 AMERICA

Contract Dates	Estimate #
10/16/12 - 10/22/12	1537

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	$3,250.00
Week:		10/16/12	10/22/12	--W----				1	$4,850.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/16/12-10/22/12*		*BB League Championships*	*1pm-8pm*	---W-------	*:30*		*~~$3,250.00~~*	*NM*		
See MG 1.2												
2	KVVU	10/17/12-10/17/12		BB League Championships	1pm-8pm	---W-------	:30		$3,250.00	NM		
Ⓗ	MG for 1.1 10/17											
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	$2,250.00
Week:		10/16/12	10/22/12	MTWTF--				5	$450.00			
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	$3,625.00
Week:		10/16/12	10/22/12	MTWTF--				5	$725.00			
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	$7,000.00
Week:		10/16/12	10/22/12	MTWTF--				10	$700.00			
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	$1,375.00
Week:		10/16/12	10/22/12	MTWTF--				5	$275.00			
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	$1,250.00
Week:		10/16/12	10/22/12	MTWTF--				5	$250.00			
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	$195.00
Week:		10/16/12	10/22/12	MTWTF--				2	$125.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	*KVVU*	*10/16/12-10/22/12*		*Better*	*M-F 11a-12p*	MTuWThF----	*:30*		*~~$125.00~~*	*NM*		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	$195.00
Week:		10/16/12	10/22/12	MTWTF--				2	$195.00			

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489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		~~$125.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$125.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunte	1-2pm	MTuWThF----	:30		~~$125.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunte	1-2pm	MTuWThF----	:30		~~$125.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunte	1-2pm	MTuWThF----	:30		~~$125.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	4	$150.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	4	$175.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	3	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTW----	6	$500.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
	9	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	3	$950.00						

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10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$1,025.00
15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	$0.00
16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	0	$0.00
17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	$10,750.00
N 18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$1,500.00
19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,850.00
20	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$1,200.00

Line	Start Date	End Date	Weekdays	Spots/Week	Rate
14	10/16/12	10/22/12	MTWTF--	3	$1,025.00
15	10/16/12	10/22/12	MTWTF--	2	$300.00
16	10/16/12	10/22/12	MTWTF--	1	$650.00
17	10/16/12	10/22/12	MTWTF--	5	$2,150.00
18	10/15/12	10/21/12	-----1-	1	$1,500.00
19	10/15/12	10/21/12	------1	1	$1,850.00
20	10/15/12	10/21/12	------1	1	$1,200.00

Line	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
14	2	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	~~$285.00~~	NM
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
	4	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	~~$950.00~~	NM
		See MG 13.7							
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----	:30	~~$950.00~~	NM
		See MG 13.6							
	6	KVVU	10/17/12-10/17/12	Fox 5 News at 5	5-530p	---W-------	:30	$950.00	NM
	Ⓗ	MG for 13.5 10/17							
	7	KVVU	10/22/12-10/22/12	Fox 5 News at 5	5-530p	M----------	:30	$950.00	NM
	Ⓗ	MG for 13.4 10/22							
14	4	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30	~~$325.00~~	NM
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30	~~$325.00~~	NM
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
15	1	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	~~$300.00~~	NM
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	~~$300.00~~	NM
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
16	3	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30	~~$225.00~~	NM
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
18	1	KVVU	10/15/12-10/21/12	FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30	~~$1,500.00~~	NM
		See MG 18.2							
	2	KVVU	10/20/12-10/20/12	FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30	$1,500.00	NM
	Ⓗ	MG for 18.1 10/20							

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21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	$9,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$1,950.00							
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$350.00							
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$225.00							
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$100.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*KVVU*	*10/15/12-10/21/12*	*Numb3rs*	*Sa 4-5p*	-------Sa--	*:30*		*~~$100.00~~*	*NM*		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$850.00							
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	23	$19,520.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$2,750.00							

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Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		The Mob Doctor	Mon 9p-10p	M----------	:30		~~$2,750.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
2	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-------	:30		$425.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
3	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-------	:30		$425.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
4	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
5	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
6	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
7	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$425.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
8	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
9	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
10	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
11	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$450.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
12	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
13	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
14	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
15	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$500.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
16	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		~~$950.00~~	NM		
Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
17	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		~~$950.00~~	NM		
Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
18	KVVU	10/17/12-10/17/12		The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
19	KVVU	10/16/12-10/16/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu--------	:30		$5,500.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
20	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------SU	:30		~~$140.00~~	NM		
Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
21	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------SU	:30		~~$140.00~~	NM		
Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
22	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------SU	:30		~~$140.00~~	NM		
Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29											
23	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		$775.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
24	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		$775.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
25	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------SU	:30		$150.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
26	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------SU	:30		$150.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
27	KVVU	10/21/12	10/21/12	Weekend Matinee Movie	10-5pm	---------St		:30	$150.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
28	KVVU	10/17/12	10/22/12	Friends	M-F 12:05-1:05a	M--WThF----		:30	$225.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
29	KVVU	10/17/12	10/22/12	American Dad	M-F 230-3a	M--WThF----		:30	$95.00	NM		
Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21											
27	KVVU	10/17/12	10/17/12	The X Factor	The X Factor			:30		NM	1	$5,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--1----	1	$3,150.00							
28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor			:30		NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---1---	1	$3,075.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*The X Factor*	*The X Factor*	----Th-----	*:30*		*~~$3,075.00~~*	*NM*		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p			:30		NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----1--	1	$1,750.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		*Fringe*	*Fri 9p-10p*	------F----	*:30*		*~~$1,750.00~~*	*NM*		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game			:30		NM	1	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$7,500.00							
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game			:30		NM	1	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	------1	1	$7,500.00							
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat			:30		NM	2	$4,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----2-	2	$2,325.00							
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p			:30		NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	1	$950.00							
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p			:30		NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-11----	2	$500.00							
Week:	10/22/12	10/28/12	1------	1	$500.00							
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p			:30		NM	1	$195.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	1	$195.00							
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p			:30		NM	1	$195.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	1	$195.00							
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm			:30		NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	1	$650.00							
38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm			:30		NM	2	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$525.00							

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	$1,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	3	$425.00							
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$450.00							
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$2,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	2	$1,025.00							
								Totals			109	$106,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	109	$106,665.00	$90,665.25
Totals	109	$106,665.00	$90,665.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6266599 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT9/12 19.25

REP:
TO ROSE
FR NIKKI
REVISED ORDER TO CLEAR
TOTAL $106665 (+41620)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE =			AGENCY EST# = 1537						
			AGENCY PRODUCT CODE =									
40		RZ	100P-400P	30		$3,250.00 -1600 from orig	10/17	10/17	1		WED	1

PROGRAM : NLCS GAME
ORD COM1: WORLD SERIES STARTS ON 10/24. MG IN NLCS GAME. PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-2 FOR 1 SPOT/WK

REP HEADLINE# 6266599 TRF# 489528
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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3	RZ	500A-600A	30		$450.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE											
	4	RZ	600A-700A	30		$725.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE											
	5	RZ	700A-900A	30		$700.00	10/16	10/22	10		TU-F,M	10
	PROGRAM : FOX5 MORNING NEWS ORD COM1: REVISED RATE											
	6	RZ	900A-1000A	30		$275.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : MORE LAS VEGAS ORD COM1: REVISED RATE											
	7	RZ	1000A-1100A	30		$250.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : DR OZ ORD COM1: REVISED RATE											
	8	RZ	1100A-1200N	30		$195.00	10/16	10/22	2		TU-F,M	2
	PROGRAM : BETTER LAS VEGAS ORD COM1: REVISED RATE											
Not ent	44	RZ	1100A-1200N	30		$425.00	10/17	10/17	2		WED	2
	PROGRAM : KATIE COURIC ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR OCT16 ON LINE-8 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 6 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-16 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-17 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-36 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK											

REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		RZ	200P-300P	30		$425.00	10/16	10/22	4		TU-F,M	4
	PROGRAM : KATIE COURIC ORD COM1: REVISED RATE											
12		RZ	300P-400P	30		$450.00	10/16	10/22	4		TU-F,M	4
	PROGRAM : ANDERSON COOPER ORD COM1: REVISED RATE											
13		RZ	400P-500P	30		$500.00	10/16	10/22	6		TU-F,M	6
	PROGRAM : DR OZ ORD COM1: REVISED RATE											
14		RZ	500P-530P	30		$950.00	10/16	10/22	3		TU-F,M	3
	PROGRAM : FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE											
15		RZ	530P-600P	30		$1,025.00	10/16	10/22	3		TU-F,M	3
	PROGRAM : FOX 5 NWS AT 530P ORD COM1: REVISED RATE											
16		RZ	600P-630P	30		$525.00	10/16	10/22	2		TU-F,M	2
	PROGRAM : FOX 5 NWS AT 6P ORD COM1: REVISED RATE											
17		RZ	630P-700P	30		$650.00	10/16	10/22	1		TU-F,M	1
	PROGRAM : MORE ACCESS ORD COM1: REVISED RATE											
18		RZ	1000P-1100P	30		$2,150.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : FOX 5 NEWS AT 10P ORD COM1: REVISED RATE											
19		RZ	1000P-1100P	30		$1,500.00	10/20	10/20	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT ORD COM1: REVISED RATE											

REP HEADLINE# 6266599 TRF# 489528 REP: TEL# 610-293-4100 FAX# 610-225-1191
$$$ MOD# 1: UNAPPROVED REV #1 $$$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20		RZ	1000P-1045P	30		$1,850.00	10/21	10/21	1		SUN	1
	PROGRAM : FOX 5 NEWS AT 10PM SUN ORD COM1: REVISED RATE											
21		RZ	1045P-1100P	30		$1,200.00	10/21	10/21	1		SUN	1
	PROGRAM : FOX 5 SPORTS EXTRA ORD COM1: REVISED RATE											
22		RZ	1100P-1135P	30		$1,950.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : FOX 5 NEWS AT 1100P ORD COM1: REVISED RATE											
23		RZ	1135P-1205A	30		$350.00	10/16	10/22	5		TU-F,M	5
	PROGRAM : THE SIMPSONS ORD COM1: REVISED RATE											
24		RZ	1205A-105A	30		$225.00	10/16	10/22	2		TU-F,M	2
	PROGRAM : FRIENDS ORD COM1: REVISED RATE											
29		R	800A-900A	30		$850.00	10/21	10/21	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY											
42		RZ	800P-1000P	30		$5,350.00	10/17	10/17	1		WED	1
	PROGRAM : THE X-FACTOR ORD COM1: CORRECT TP. PLS APPROVE. ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR OCT17 ON LINE-34 FOR 1 SPOT/WK											
37		RZ	1000A-100P	30		$7,500.00	10/21	10/21	1		SUN	1
	PROGRAM : FOX NFL (GAME 1) ORD COM1: REVISED RATE											
43		RZ	1000A-130P	30		$7,500.00	10/21	10/21	1		SUN	1
	PROGRAM : NFL EARLY GAME ORD COM1: NO LATE GAME. MG EARLY GAME. PRE-BOOKED PLS APPROVE. ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR OCT21 ON LINE-38 FOR 1 SPOT/WK											

REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45		RZ	100P-200P	30		$425.00	10/18	10/19	4		TH-F	4

PROGRAM : KATIE COURIC
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
PART OF A MAKEGOOD MADE UP OF LINES 44-51

46		RZ	200P-300P	30		$450.00	10/18	10/19	4		TH-F	4

PROGRAM : ANDERSON COOPER
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
PART OF A MAKEGOOD MADE UP OF LINES 44-51

47		RZ	300P-400P	30		$500.00	10/18	10/19	4		TH-F	4

PROGRAM : DR OZ
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
PART OF A MAKEGOOD MADE UP OF LINES 44-51

48		RZ	400P-430P	30		$950.00 775	10/18	10/19	2		TH-F	2

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
PART OF A MAKEGOOD MADE UP OF LINES 44-51

50		RZ	800P-900P	30		$5,500.00	10/16	10/16	1		TUE	1

PROGRAM : RAISING HOPE/BEN&KATE
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
PART OF A MAKEGOOD MADE UP OF LINES 44-51

9		RZ	1200N-100P	30		$195.00	10/16	10/22	2		TU-F,M	2

PROGRAM : DIVORCE COURT
ORD COM1: REVISED RATE

41		RZ	100P-200P	30		$195.00	10/16	10/22	2		TU-F,M	2

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 5 SPOTS/WK

REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 1: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39		RZ	100P-800P	30		$2,325.00✓	10/20	10/20	2		SAT	2

PROGRAM : FOX COLLEGE FOOTBALL 1130-4p
ORD COM1: REVISED RATE

OCT/12 106665.00

CONTRACT TOTAL 106665.00
TOTAL SPOTS 107

MARKET TOTALS $260,180 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE